









# The Associated Newspapers of Ceylon Ltd.

## Advertising Rates (Effective from 01<sup>st</sup> January, 2023)

						
<b>Product &amp; Services</b>	LKR	LKR	LKR	LKR	LKR	LKR
<b>Full Page</b>	<b>Employment/ Educational</b>					
Black & White	315,000	200,000	470,000	140,000	200,000	120,000
Black + 1 Colour	350,000	245,000	536,000	160,000	225,000	150,000
Black + 2 Colours	365,000	256,000	560,000	170,000	240,000	160,000
Full Colour	390,000	280,000	595,000	180,000	250,000	170,000
<b>Notice &amp; Supplements</b>	Casual Notice	Employment / Casual Notice	Employment / Casual Notice	Employment / Casual Notice	Employment / Casual Notice	Employment / Casual Notice
<b>Full Page</b>						
Black & White	330,000	220,000	470,000	200,000	260,000	175,000
Black + 1 Colour	365,000	260,000	536,000	220,560	300,000	200,000
Black + 2 Colours	380,000	275,000	560,000	235,000	305,000	215,000
Full Colour	405,000	300,000	595,000	250,000	310,000	220,000
<b>Casual Rates (Per. Col. c.m.)</b>						
Product / Services / Obituaries	550	375	910	300	225	190
Educational	550	375	910	300	225	190
Employment	550	400	910	450	455	360
Casual Notices	550	400	910	450	455	360
Election Notices	630	500	1000	500	450	425
Auctioneers (-15%)	565	400	910	450	455	360
<b>Colour (Col. c.m.) + B/W Rate</b>						
Black + 1 Colour	100	80	155	80	70	60
Black + 2 Colours	130	100	210	100	80	75
Black + 3 Colours	180	160	285	125	90	85
<b>Financial Statements</b>						
Full Page - Black & White	-	108,000	-	90,000	-	75,000
Full Page - Full Colour	-	175,000	-	130,000	-	110,000
Black & White Column c.m.	-	200	-	175	-	125
<b>Financial Statements in all Three medium</b>						
Full Page - Black & White	-	100,000	-	75,000	-	60,000
Full Page - Full Colour	-	175,000	-	110,000	-	85,000
Black & White Column c.m.	-	185	-	165	-	115
<b>Specified Positions</b>						
Front Page Solus	200%	100%	50%	100%	50%	50%
Page 3	100%	50%	-	50%	-	-
First Right Hand Page	50%	50%	50%	50%	-	-
Special Position	25%	25%	25%	25%	25%	25%
Sports Page	-	100%	-	25%	-	-
Business Front Page	50%	100%	-	-	-	-
<b>Film Ads</b>						
Chamber	-	80	-	50	-	-
Display / Black & White	-	125	-	100	-	-
Display / Full Colour	-	225	-	-	-	-
<b>Ear Space Full Colour</b>						
Front Page			35,000	10,000	5,000	2,000
<b>C/O Paper</b>	Rs. 750/= added to the casual advertisement					
	Rates subject to alteration without notice			Value Added Tax (VAT) will be payable		
Manager	2429361	2429317	2429351	2429321	2429351	2429321
Department	2429333	2429307	2429333	2429333	2429362	2429362
Fax	2429320	2429320	2429320	2429320	2429320	2429320
E-Mail	suo.advt@lakehouse.lk	dailynews.advt@lakehouse.lk	silumina.advt@lakehouse.lk	dinamina.advt@lakehouse.lk	thinakaran.advt@lakehouse.lk	thinakaran.advt@lakehouse.lk
Advertisement Materials - E-mail - <a href="mailto:digitalads@lakehouse.lk">digitalads@lakehouse.lk</a>						